

THE YOUNG SONGWRITER 2018 COMPETITION

Nurturing young songwriters and getting their songs heard

Is open for entries!

CREATIVITY • COURAGE • INDIVIDUALITY • SELF EXPRESSION • INSPIRATION

*Star Judges include Tom Odell, Guy Chambers, Imelda May,
Eg White, Lucie Silvas & Nigel Elderton*

Now in it's 7th exciting year, from February 1st, the prestigious **Song Academy Young Songwriter Competition 2018** is officially open for entries from across the UK and Ireland and internationally.

We are starting our search for the world's top young songwriters. Could this be you?

If you're aged between 8 and 18 and love writing your own original songs, then enter our Young Songwriter competition before the 8th April 2018 for the opportunity to:

- Get noticed by some of the best songwriters & key players in the Music Industry
- Have your songs heard and stand out from the crowd
- Record your winning song with a top producer in London
- Receive a professional music video & photos from the recording session
- Win a Focusrite Scarlett 2i2 Studio audio interface and a sE Electronics X1S Studio Bundle
- Win a SoundCloud Pro Unlimited subscription
- Perform in our Young Songwriter 2018 showcase in London
- Win 4 tickets to Beautiful – The Carole King Musical
- Win a Tinc big boom stand n speaker
- Get connected to our vibrant community of young songwriters



This year's panel of award winning judges includes:

Singer songwriters Tom Odell, Imelda May & Lucie Silvas, songwriters & producers Guy Chambers (for Robbie Williams, Tom Jones, Kylie Minogue, & Mark Ronson), Eg White (Adele, Duffy, Take That, Pink), Tim Laws (Gabrielle, Lighthouse Family), Jessica Sharman (for Ward Thomas), Nicky Cox (editor, First News) and Nigel Elderton (Chairman, PRS for Music).

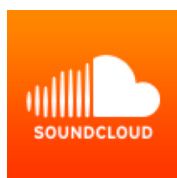
Watch our Young Songwriter 2018 trailer video now at
www.songacademy.co.uk/says18

Competition details:

We're seeking promising songwriting talent so there's no need to enter professional recordings. Songs will only be judged on their originality, lyrics, melody, composition, and



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potential to be a smash hit! However, a good recording can help to enhance the impact of your song. An outline of our key judging criteria is at www.songacademy.co.uk/says18

This competition will be separately judged for 8-12 year olds and 13-18 year olds and there is a separate category for international entries. Each entrant may enter up to 5 songs and an additional 5 joint entries. The deadline to enter the competition is 8th April 2018 (at midnight). The entry fee is £5 per song to cover administration costs.

We can help you get your songs ready

Take advantage of our song feedback service where we provide insightful comments on the three areas of lyrics, melodies/composition and production. Send your songs via <http://www.songacademy.co.uk/expert-song-feedback/>

For more information, please visit www.songacademy.co.uk/says18

Tom Odell, Singer Songwriter, says “When I was 13 years old I started writing songs, and over the following years I became more and more obsessed with it. But the thing that always kept me awake at night was how to get them out there for people to hear them. This is why I think the Song Academy Young Songwriter competition is a great way to inspire and help through this process, and its something I wish had been around when I was starting out. I can’t wait to hear the songs!”

Imelda May, Singer Songwriter, says “I’m very glad to be part of The Song Academy Young Songwriter 2018 judging panel. Good songwriting is the foundation of all good music. This competition is also simply a great way for songwriters to meet other like minded people and I’m happy to encourage anyone to connect and excel in this beautifully expressive art form and cannot wait to hear the songs.”

Naughty Boy, producer & songwriter, says "Young songwriters are the future of music. A great song will always stand the test of time far beyond our years. I think this competition is important because every songwriter I've worked with was always waiting to be discovered."

Myles Keller, PRS for Music, says “PRS for Music is delighted to be supporting the Song Academy Young Songwriter competition once again. This wonderful competition empowers young songwriters, enabling them to showcase their talent and offering them a ‘one of a kind’ opportunity to gain crucial feedback from some of the very best songwriters. In the early stages of a career, this kind of help is like gold dust and really enables industry newcomers to build strong, sustainable careers.”

Megan West, Vice President, Content & Community, SoundCloud says “We’re thrilled to work with Song Academy for the third year in a row in supporting the Young Songwriter competition. SoundCloud seeks to empower creators at all stages in their creative journey, and this competition aligns with that aim by offering a way for young singer-songwriters to share their music and inspiring a future generation of creators.

Giles Orford, Focusrite, says “We are delighted to be a partner of an organisation dedicated to making it easier for singer-songwriters of the future to make music”

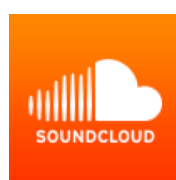
Toby Davies, National Advisor for Rock & Pop, Trinity College London, says “We are proud to be sponsoring the Song Academy Young Songwriter competition. Musical education has so many benefits for children. It enhances aptitude in other areas of development and is linked to concentration, creativity, self-expression, language, cultural awareness, team work and mental health. It encourages the desire to learn, perform and excel - skills that they will use throughout their lives.”

Laura, Young Songwriter Finalist, says “Being a self confessed bedroom musician the Young Songwriter competition has given me the opportunity to take my songs into the real world”

Roman, Young Songwriter Finalist , says “It encourages young people to believe in themselves.”



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Sam, Young Songwriter Finalist, says “I like how it is focused on songwriting and not particularly vocal or instrumental talent, especially in this day and age, where that's a critical factor for success. But if you can write a hit, it's arguably more impressive than if you can sing one, and I think this competition shows that.”

NOTES TO EDITORS:

Who are we? A Song Academy overview

The Song Academy champions young people aged 8-18 and is nurturing the next generation of songwriters & creative leaders.

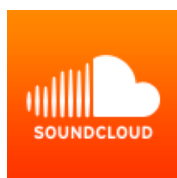
We believe we have a unique concept which focuses on the hearts and minds of young people, giving them the tools and platform to express themselves and have their voices heard. We celebrate their individuality. We unleash their creativity and inspire them with what's possible. We also connect them to a vibrant community of their peers who love writing original songs, as well as exposing their songs to key players in the Music Industry. Overall, we build young people's confidence and self-belief. Our focus is on the love of songwriting rather than the love of fame.

The Song Academy runs after-school sessions, holiday workshops, school workshops, birthday parties and an annual nationwide Young Songwriter competition. As a result of our programmes, we have seen a direct correlation in the increase and advancement of confidence, self-esteem, creativity, motivation, well-being and technical song-writing ability in our members. More information is at <http://www.songacademy.co.uk>.

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